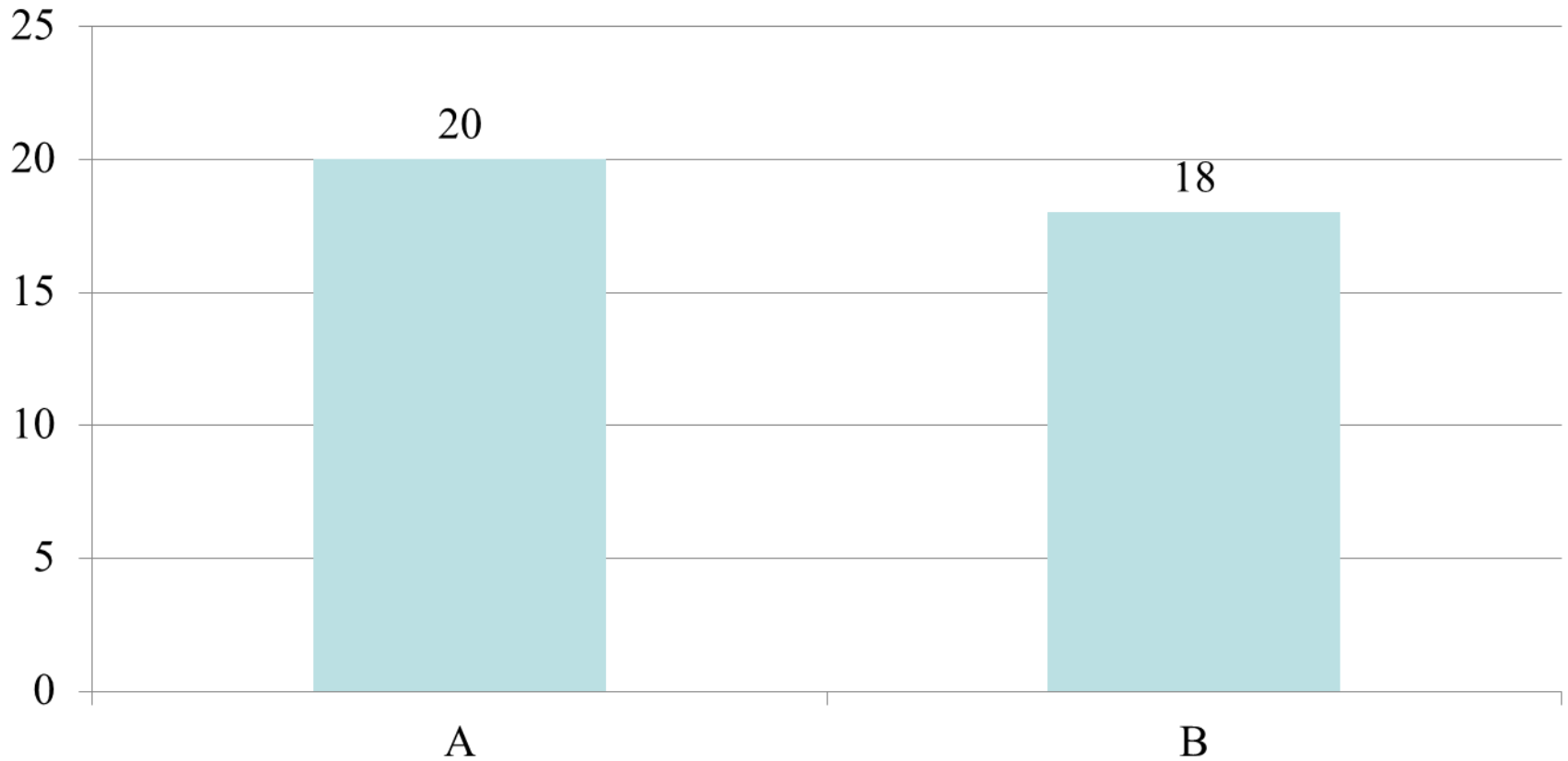


- ◆ The following ten corporations were ranked by Fortune magazine to be the largest 500 United States based firms according to sales revenues for 2003 :
 - Group A: Reebok International, Hilton Hotels, Starbucks, Radioshack, Hershey Foods
 - Group B : CoconoPhillips, American International Group, McKesson, AmerisourceBergen, The Altria Group

Which group of organizations (A or B) had the larger total sales revenues in 2003? How do you know?

Problem 1 - Results

Famous group (A) or unknown (B)



Problem 2

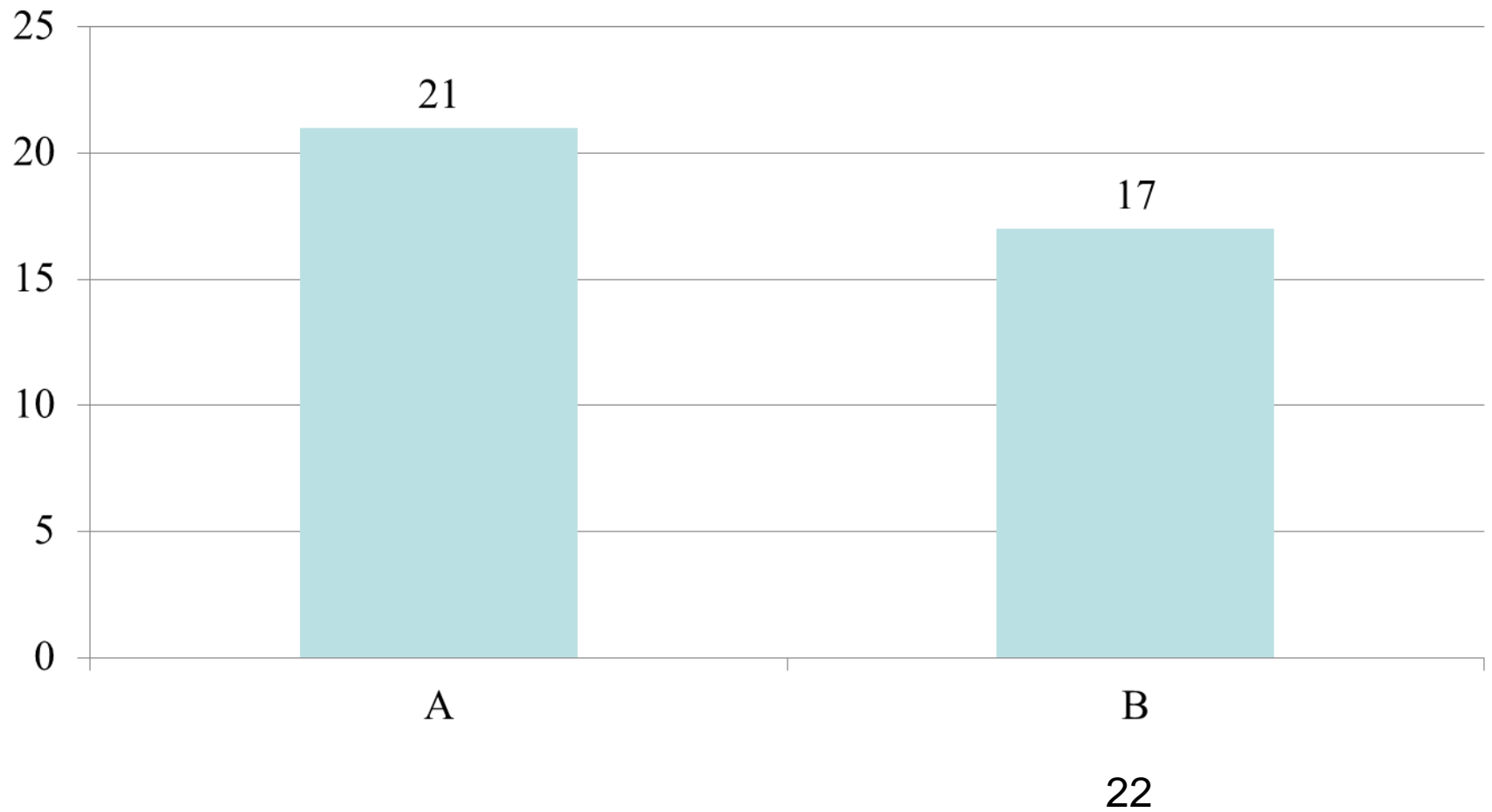
- ◆ The best student in my MBA class used to write poetry and is rather shy and small in size. Do your best to guess -

What was the student's undergraduate major?

- A : Chinese studies
- B : Economics

Problem 2 - Results

Chinese studies (A) or Economics (B)



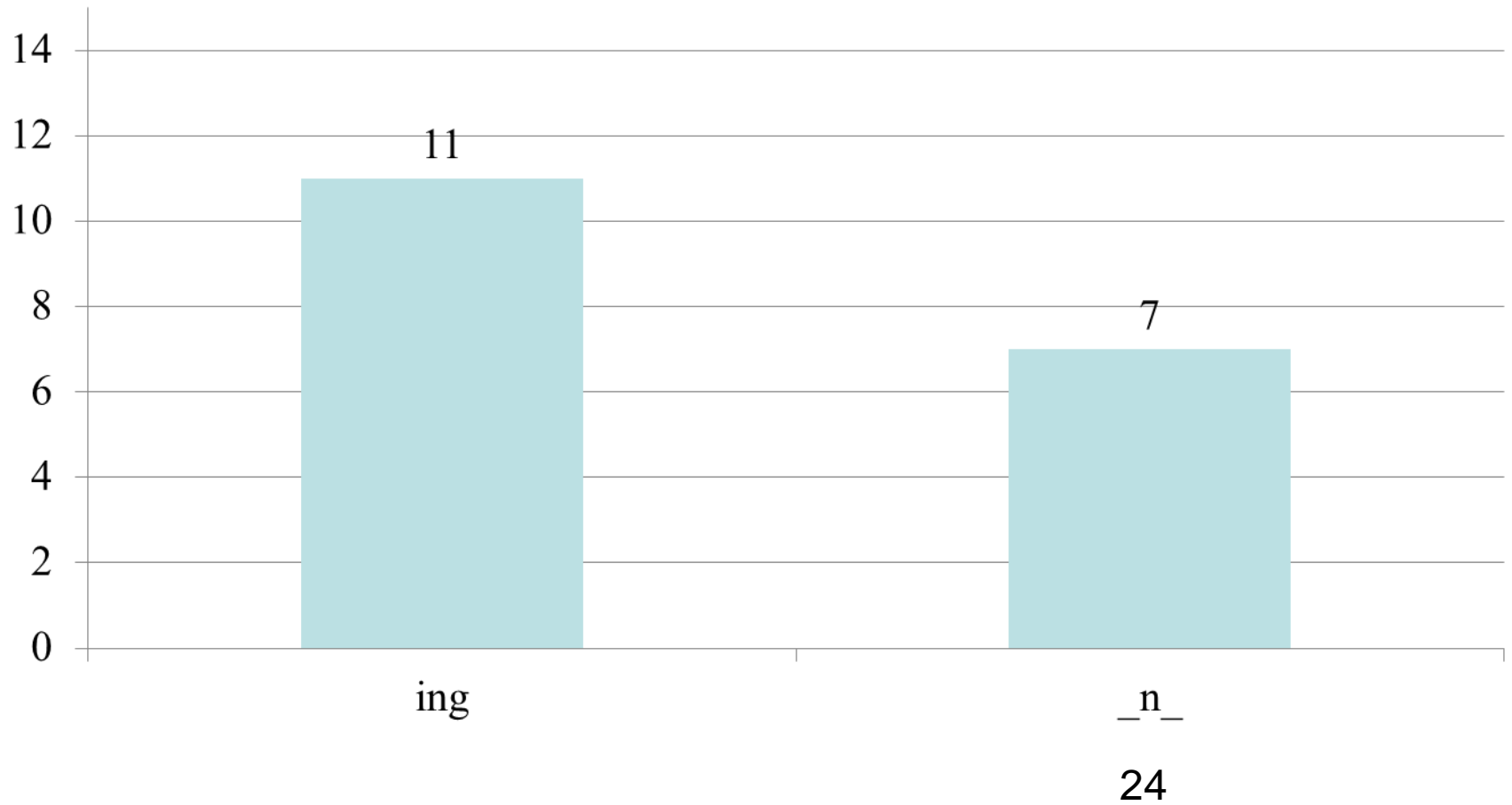
Problem 4

- ◆ How many words include the pattern in 4 pages of a novel (~2000 words).
- ◆ Indicate your best estimate by choosing one of the following values:

0 1-2 3-4 5-7 8-10 11-15 16+

Problem 4 - Results

_____ **ING (A)** or _____ **N_ (B)**



Problem 5

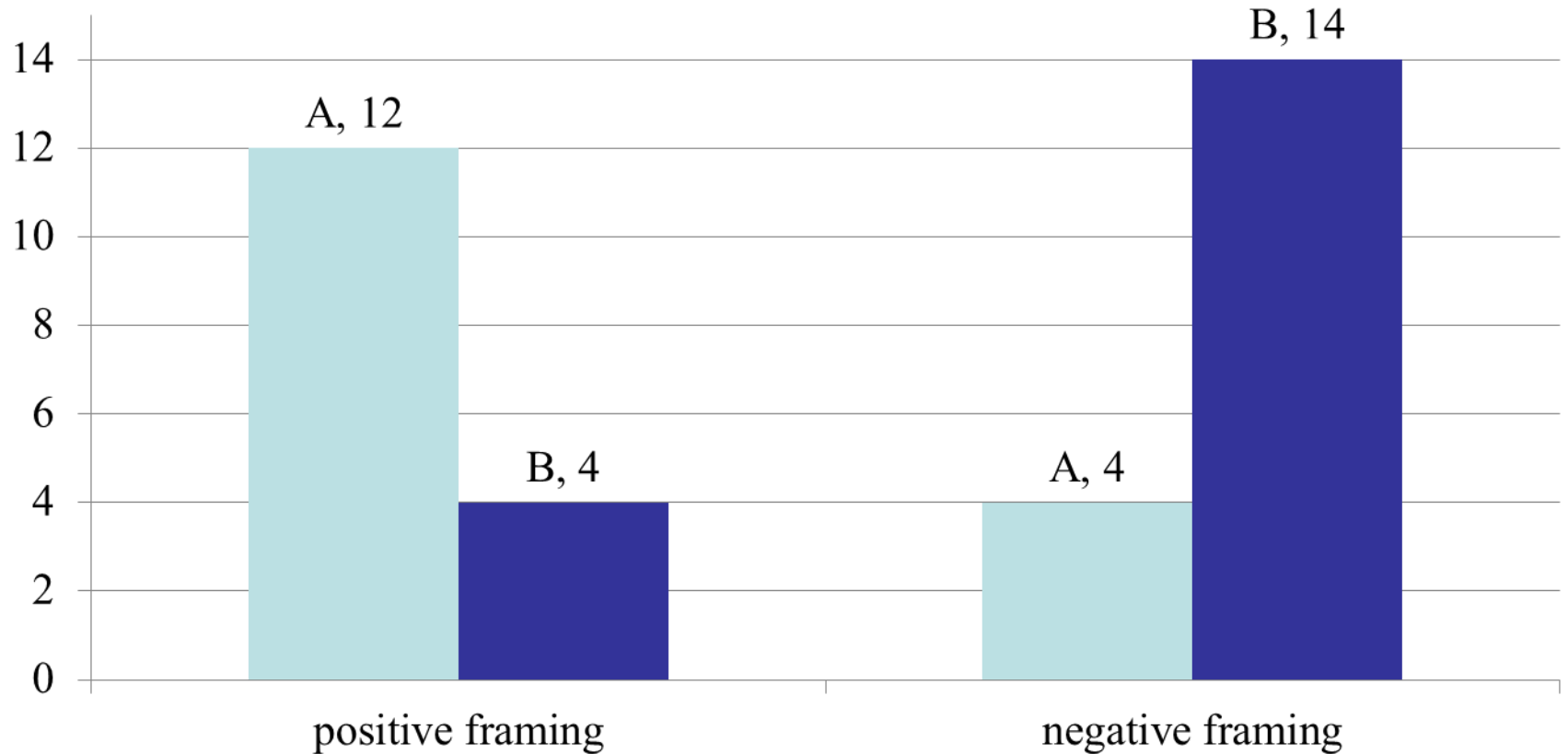
- ◆ Imagine that the United States is preparing for the outbreak of an unusual Asian disease that is expected to kill 600,000 people. Two alternative programs to combat the disease have been proposed. Assume that the exact scientific estimates of the consequences of the programs are as follows.
 - Program 1 : Safe
 - Program 2 : Risky
- ◆ Which of the two programs would you favor?

Escalation of Commitment-Reminder

- ◆ Bidding for my HK\$20 soon exceeded HK\$20.
- ◆ Irrational behavior to escalate what seems like a hopeless bidding situation between two parties that don't want to lose money.

Problem 5 results

Safe (A) or Risky (B)



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